

中国创业者联盟

Chinese Entrepreneur Network

CEN Newsletter -- July 2009

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Headline

- **CEN Annual Forum: Michigan China Conference (Oct. 31th)**
——The Challenges to Global Economy and China's Opportunities

CEN 年会：密西根中国之约

——全球经济的挑战及机遇中国

Time: Saturday, October 31, 2009

7:00am - 5:00pm

Location: Blau Auditorium, R1210, R1220,

Blau Lower Lobby, Blau Upper Lobby,

Blau Coat Closet R1062

Major Activities: Lectures/Speeches

Panel Discussion/Roundtable Discussion

Posters and Booths Display

Social and Entertainment

The "Michigan China Conference" is to gather leaders and entrepreneurs to explore potential opportunities in China to face today's most fundamental challenges. The goal is to establish the brand of "China Forum for a Better Future", as an annual gathering for the pioneers, especially leaders, entrepreneurs, and intellectuals, who are pursuing a better future in China, to dialogue on China's challenges and opportunities.

This event is supported and sponsored by University of Michigan. The forum will facilitate the collaboration among several student organizations. We will invite entrepreneurs, faculty members and business leaders to share with the audience. Students, faculties, local residents and professionals are all welcomed.

- **Upcoming Seminar: Education Projects Linking US and China (July 25)**

近期讲座：连接中美的教育项目

Speaker: Dr. Brian Coppola, Vice Chair of Chemistry Dept.

Time: July 25.

Location: TBD

Dr. Coppola, Vice Chair of Chemistry, has started several education related programs between US and China. The seminar will discover the complimentary areas in educations for two countries and facilitate the entrepreneurial ideas in this social area.

- **CEN and DCBA agreed on comprehensive future collaborations (June 20)**

CEN 与底特律中华商会 (DCBA) 建立合作

底特律中华商会谭明安会长等一行参加联盟 6 月 20 日举办的主题演讲活动。演讲活动之后，联盟管理团队与谭会长、阎凌燕执行副会长等举行了座谈，并共进午餐。双方交换了各自的机构宗旨和开展的活动之后，决定在今后加强合作，共享资源和信息，推动密西根与中国的商业交流和发展。在 7 月，底特律中华商会将有一个商业活动“Doing Business in China”(<http://dcba.com/bizseminar/>) 和一个高尔夫球联谊活动 (<http://dcba.com/golf/>)，并邀请联盟有兴趣的会员参加。

Events

- **CEN hosted the seminar “KFC in China: the Secret Recipe for Success” (June 20)**
中国创业者联盟举办讲座 “肯德基在中国成功的秘诀”

On June 20, CEN hosted a seminar featured by the guest speaker Warren Liu, a high profile executive, distinguished educator and book author. Mr. Liu discussed KFC’s secret recipe for its success in China, and the company’s competitive differentiators and how they jelled in support of a coherent business strategy.

For more information: <http://www.ourcen.org/events/seminar-6-20-2009.htm>

- **CEN hosted the seminar “Consulting and Entrepreneurship Opportunities” (May 2)**
中国创业者联盟举办讲座 “咨询和创业机遇”

On May 2, CEN hosted the consulting seminar in Ross School of Business at the University of Michigan. The topic of this seminar is about consulting and entrepreneurship opportunities. The seminar is given by Mr. Scott Ma, a senior manager from Accenture. Mr. Ma has 15 years working experience in consulting industry, and has served in many world renowned companies. On the seminar, he overviewed the consulting industry and talked on various structures of different consulting companies; in the final part of the seminar, Mr. Ma discussed the desired skill set and mindset in the consulting industry based on his personal experiences and understanding.

For more information: <http://www.ourcen.org/events/seminar-5-2-2009-review.htm>

- **CEN hosted seminar: “China Sustainable Development” (April 11th)**
CEN 举办讲座：中国可持续发展

CEN invited five visiting faculties and scholars from multiple schools at UM to give comprehensive overview of China’s environmental policy and practices, and inform environmental issues and entrepreneurship opportunities in China. This event ended in extensive discussion. CEN obtained massive networking opportunities. We build up collaborations with other UM organizations.

- **CEN hosted seminar: Understanding the Global Financial Crisis (Feb 28th)**
CEN 举办讲座：解读全球经济危机

CEN invited Professor Minyuan Zhao; Ming Chen, President of GCA; Jack Xuan, Co-Chair of CEN and PLCF to share their opinion on this global crisis. The seminar began with an overview of

the financial crises, then panelists give their interpretation of the situation and address issues on various fields. This event attracted large number of attendees and received overwhelmingly positive feedback.

Opportunities

- **CEN launched IT & Startup focus group (May 7)**

CEN 成立 IT 与创业组

Together with lunch discussion with some IT startup founders, the Chinese Entrepreneur Network (CEN) launched its IT & Startup focus group on May 7. This is a CEN sub-group that will emphasize on Information Technology, Startup and Venture perspectives. There will be various activities centered on these areas. Meanwhile, it will share, among many resources, information/pictures/audios, with the whole CEN group.

For more information: <http://ourcen.org/cms/index.php/itandstartup>

Want to join the group? Please email: wxuan@umich.edu

- **CEN launched the Green Entrepreneur Group (May 15)**

CEN 成立绿色创想组

The GEG group aims to facilitate the knowledge sharing, networking and finding entrepreneurship opportunities in the umbrella of environmental sustainability. It focuses on Clean Technology, Policy and Regulations, Industry Understanding and Start-up (linked with IT/Start-up focus group). Its long-term goal is to become a platform for UM communities and related organizations in sharing knowledge、networking and finding entrepreneurship opportunities, which related to environmental sustainability.

During the first meeting, members discussed about the goals, the values, the target groups, the capabilities, the working contents etc. The next event will be a discussion “Sciences and Influences of Climate Change” on July 12 by Yuxing Yun.

For more information: <http://ourcen.org/cms/index.php/greenemaination>

Want to join the group? Please email: fuyou@umich.edu or chenyang@umich.edu

Local Entrepreneur News

- **Innovation Michigan 2009**

Join Michigan Business Review in the annual Innovation Michigan, a statewide event where companies who have achieved best business process, products and business strategies are honored.

Date: 7/16/2009

Time: 5:00 PM-9:00 PM

Location:

Cost: \$35.00

Grand Valley State University
301 W. Fulton Street Pew Campus
Grand Rapids MI 49503

For more information: <http://www.annarborusaevents.org/EventDetails.aspx?e=10004>

- **DCBA Business Seminar: Doing Business With China**

底特律中华商会举办商务讲座：如何与中国做生意

DCBA is hosting a business seminar of Doing Business with China and Chinese Companies on July 16, 2009 at Courtyard by Marriott in Farmington Hills. This seminar is aimed to take the mystery of out of doing business in China for American companies seeking investment opportunities overseas.

This seminar is limited to 50 persons. It is free for DCBA paid-members. The cost is \$20 for non-member with pre-registration and \$45 at door. Light dinner (Hors D'oeuvre) will be provided.

For more information: www.dcba.com

www.OurCEN.org

