



Seminar Series

# How to Raise Fund in U.S. & China for Start-ups?

By Grace Lee &amp; Ling Wu

**TIME:**

2 P.M. - 4 P.M.  
Sep 26 (Saturday), 2009

**VENUE:**

R1220  
Ross Business School  
University of Michigan  
701 Tappan Street

**Event Description:** For most start-ups and early-stage technology companies, it is an overwhelming yet critical task to navigate through the capital raising process. Join us for an informative presentation on how to solicit venture capital investments in both U.S. and China.

The speakers will share their insights and experience from both the entrepreneurs' and investors' perspectives. Not only will you gain a better understanding of the process and options, but also learn from real life stories about the do's and don't's.

**Grace Lee** is a co-founder and CFO of Logic Solutions, Inc. Logic Solutions is a web technology company focuses on supply chain management software and offshore software development. It also has two subsidiaries, Logic Sourcing, LLC and Logic Systems Engineering. It is headquartered in Ann Arbor, Michigan and has 3 offices in China with over 120 employees. Grace oversees Logic's accounting/finance, legal, and human resources activities. She serves on the board for various entrepreneur organizations.

**Ling Wu** is a Managing Director of the Amherst Partners, LLC, one of the largest independent investment banking and management consulting firms in the Midwest. Ms. Wu has extensive experience in both M&A and corporate finance transactions. Additionally, Ms. Wu is active in assisting with cross-border transactions. Ms. Wu has completed transactions in a broad spectrum of industries including automotive, manufacturing, distribution, retail, media/telecom, information technology, health care and entertainment. In her previous career, she managed venture capital investments for a large bank.

**About CEN:** Chinese Entrepreneur Network is a business-oriented organization to develop leadership and entrepreneurs and enhance social responsibility. We mainly focus on serving students, scholars and communities to incubate entrepreneurial leadership and opportunities and facilitate social networking. We hope to work across boundaries of countries, disciplines and groups.

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Email:  
CENetwork-request@umich.edu

Collaborations? Questions?  
E-mail:  
CENteam@gmail.com